

Privacy Policy – IoTOverview

1. Who we are

IoTOverview is committed to protecting your privacy. We process your personal data in accordance with the General Data Protection Regulation (GDPR). This privacy policy explains what personal data we collect, how we use it, and your rights regarding your data.

Company details:

IoTOverview

Spinveld 25, Breda

Chamber of Commerce: [96497297]

Email: info@iotoverview.com

Website: www.iotoverview.com/en/

2. What personal data do we collect?

We collect personal data when you use our website, place an order, or contact us. This may include:

- Name and contact details (email, phone number, address)
 - Company details (for business customers)
 - Billing and payment information
 - IP address and browser information
 - Project-related communication
 - Purchase and service history
 - Preferences and feedback
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3. How do we collect your data?

We collect data in the following ways:

- When you place an order via our webshop
 - When you submit a contact form or email us
 - When you request a quote or sign a service agreement
 - When you browse our website (via cookies – see section 7)
 - When you participate in a survey or give feedback
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4. Why do we process your data?

We process your data for the following purposes:

- To process and deliver your order
- To provide customer service and technical support
- To manage project communications and timelines
- To send invoices and process payments
- To improve our website and services
- To comply with legal obligations (e.g. tax laws)

We do not sell your data to third parties.

5. Legal bases for processing

According to the GDPR, we rely on the following legal bases:

- Contractual obligation: for processing orders or service agreements
 - Legal obligation: for tax or accounting purposes
 - Legitimate interest: for internal business processes and customer relationship management
 - Consent: for email marketing (if applicable)
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6. How long do we retain your data?

We keep your data for no longer than necessary:

- Order and invoice data: 7 years (as required by Dutch tax law)
 - Contact or quote requests: 2 years
 - Project communication: up to 5 years
 - Marketing data: until you withdraw your consent
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7. Cookies and website tracking

Our website uses functional and analytical cookies to ensure proper functionality and to analyze visitor behavior.

If we use third-party services (e.g. Google Analytics), we anonymize IP addresses and do not share data for advertising purposes.

You can manage your cookie preferences via your browser settings.

8. Third-party processors

We may share data with third parties who help us operate our business (e.g. hosting providers, payment services, accountants). These parties act as processors and are contractually obligated to handle your data securely.

Examples include:

- Webhosting provider (Vimexx)
- Payment providers (e.g. Mollie, Stripe, PayPal)
- Accounting software (e.g. Exact, Moneybird)
- CRM/project tools (OutSmart)

We do not transfer data outside the EU unless appropriate safeguards are in place (e.g. EU Standard Contractual Clauses).

9. Your rights under the GDPR

You have the right to:

- Access your personal data
- Request correction or deletion
- Object to or restrict processing
- Withdraw your consent (e.g. for marketing emails)
- Data portability
- File a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens)

To exercise your rights, contact us at: info@iotoverview.com

10. Security

We take appropriate technical and organizational measures to protect your data, including:

- Secure (SSL) connections on our website
 - Encrypted data storage
 - Access restrictions for employees
 - Regular updates and backups
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11. Changes to this privacy policy

We may update this policy from time to time. The latest version will always be available on our website.

This version is dated: 13 April 2025

12. Contact

If you have any questions about your privacy or this policy, please contact us:

 info@iotoverview.com

 www.iotoverview.com/en/



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